



KeepSAMoving.com

KEEP SA  
MOVING  
VIA

## IMPROVED TRANSIT SYSTEM

The **Keep SA Moving** plan is designed to improve the transit and mobility network by connecting more people to more places with fast, frequent and reliable service.



Enhanced bus system that connects people to places of interest



A more direct network for new and experienced riders



Increased frequencies on busiest corridors



More evening, late-night and weekend service



EXPANDED  
MOBILITY  
OPTIONS

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## CAPITAL AND TECHNOLOGY FOCUS

The proposed capital and technology projects are intended to make transit easier to use, like expanded payment options, improved real-time information and Advanced Rapid Transit (ART). The **Keep SA Moving** Plan includes:



Planning for ART, a high-frequency network of dedicated lanes conveying high-capacity vehicles



New infrastructure projects



Attracting increased federal investment



VIA  
SERVICES

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The Keep SA Moving plan is designed to improve the transit and mobility network that contributes to the economy and addresses population growth.

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Everyone is impacted when there is a lack of access to transit. The **Keep SA Moving** plan is designed to:



Expand coverage throughout the system



Improve access for people with disabilities or mobility challenges



Form partnerships that increase access to shared and accessible services



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**Bus Service** — Connecting the region with mass transit

**Express** — Direct to Downtown service

**Primo** — More comfort, fewer stops, faster service

**VIA Link** — Mobility-on-demand service

**VIAtrans** — Paratransit Service for customers who cannot access regular bus service because of a disability



primo





# COMPARISON OF MAJOR TRANSIT AGENCIES IN TEXAS

## 2018 Local Sales Tax Funding Comparison



## 2018 Funding Per Capita Spending by Population



## 2018 Funding Per Square Mile of Service Area



Source: Texas 2018 Sales Tax Receipts

# OUR REGION IS GROWING

The Greater San Antonio Region is growing and changing.



**82%**  
INCREASE IN  
AVERAGE  
COMMUTE TIME



**800K+**  
ADDITIONAL  
JOBS



**1.1M**  
NEW VEHICLES  
ON THE ROAD



**1.4M**  
NEW  
RESIDENTS

THE  
AVERAGE  
DAILY  
COMMUTE IS  
EXPECTED  
TO RISE  
FROM 50  
MINUTES IN  
2010 TO 91  
MINUTES BY  
2040

Source: Alamo  
Area Metropolitan  
Planning  
Organization and  
VIA Vision 2040  
Plan

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# VIA BY THE NUMBERS

**36.1** MILLION PASSENGER  
TRIPS IN 2019

**7** TRANSIT  
CENTERS

**92** ROUTES

**5** PARK & RIDE  
FACILITIES

**14** MEMBER CITIES

**525** BUSES

**132** VIAtrans VANS

**1,213** SQUARE-MILE  
SERVICE AREA

**38** MILLION MILES  
TRAVELED ANNUALLY

**6,896** BUS STOPS

**1** VIA LINK  
ZONE

All information is pre-COVID-19

# ELECTION DAY: NOV. 3 EARLY VOTING: Oct. 13 – Oct. 30

## PROPOSITION A

**ADVANCED TRANSPORTATION DISTRICT**  
(Previously created with voter approval by  
VIA Metropolitan Transit Authority)

To provide enhanced public transportation and public transportation mobility options, the Advanced Transportation District (“District”) will utilize a one-eighth of one percent (1/8 of 1¢) sales and use tax. The one-eighth of one percent (1/8 of 1¢) sales and use tax proceeds shall be used for advanced public transportation services, operations, passenger amenities, equipment and other innovative, advanced public transportation purposes or public transportation mobility enhancement purposes. The District’s local sales and use tax will increase by a rate of one-eighth of one percent (1/8 of 1¢) to a rate of three-eighths of one percent (3/8 of 1¢), with such increase to begin on January 1, 2026. This is a reallocation of an existing sales and use tax resulting in no net tax increase. “The increase by one-eighth of one percent (1/8 of 1¢) of the local sales and use tax rate to three-eighths of one percent (3/8 of 1¢) to begin on January 1, 2026.”

☐ FOR

☐ AGAINST

# KEEP SA MOVING

VIA

LEARN MORE AT [KEEPSAMOVING.COM](https://keepsamoving.com),  
EMAIL [GCR@VIAINFO.NET](mailto:gcr@viainfo.net) OR CALL  
210-362-2389



PARTICIPATE IN A TELE-TOWN HALL



REQUEST A GROUP PRESENTATION



SIGN UP TO RECEIVE NOTIFICATIONS