



KEEP SA MOVING
VIA



FUNDING DRIVES SERVICE

THE PLAN TO KEEP SA MOVING

A PLAN TO CONNECT PEOPLE TO JOBS AND OPPORTUNITY

The **Keep SA Moving** plan is designed to improve transit by connecting more people to more places with fast, frequent and reliable service.

There will be an initiative on the Nov. 3 ballot to reallocate an existing sales tax to public transit. To learn more about the **Keep SA Moving** plan visit KeepSAMoving.com.

#KeepSAMoving

Since 1978, VIA has received a half cent of local sales tax, plus a 1/8-cent share that voters approved in 2004. Every other major Texas city — Austin, Houston, and Dallas — receives the full 1% that was authorized by the Texas Legislature.

By 2040, San Antonio's population is expected to have grown by 1.4 million residents. VIA's Keep SA Moving plan is designed to address population growth and the associated increase in traffic.

**Source: Alamo Area MPO study*



82% INCREASE IN AVERAGE COMMUTE TIME



1.1M NEW VEHICLES ON THE ROAD



800K+ ADDITIONAL JOBS



1.4M NEW RESIDENTS

THE AVERAGE DAILY COMMUTE IS EXPECTED TO RISE FROM 50 MINUTES IN 2010 TO 91 MINUTES BY 2040

Source: Alamo Area Metropolitan Planning Organization and VIA Vision 2040 Plan

VIA developed the Keep SA Moving plan based on a 2-year community outreach process that was the basis for its Vision 2040 long-range plan.

The improvements proposed in the Keep SA Moving plan include an enhanced bus system, expanded mobility options, and a focus on innovation. Specifically, the plan provides:

- An enhanced bus system to connect more people to more places
- More frequent service to reduce wait and travel times
- More evening, late-night and weekend service
- More Mobility-on-Demand service zones
- Enhanced access for people with disabilities or mobility challenges
- Capital projects to offer a better customer experience
- Improved technology, including smart-phone apps and real-time information systems
- A foundation for future Advanced Rapid Transit, a mass-transit network that uses modern vehicles running in dedicated lanes
- Increased federal funding opportunities

FUNDING THE PLAN

The initiative on the Nov.3 ballot reallocates 1/8-cent sales tax to transit beginning in 2026 without increasing the current tax rate of 8.25%.

VIA KEEP SA MOVING

LEARN MORE AT KEEPSAMOVING.COM, EMAIL GCR@VIAINFO.NET OR CALL 210-362-2389



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