

THE **VIA**  PLAN TO

# **KEEP SA MOVING**

**VIA DELIVERS TENS OF MILLIONS OF PASSENGER TRIPS A YEAR AND SINCE 1978 HAS CONNECTED PEOPLE TO JOBS AND THE ECONOMY**

An equitable and accessible transportation network is part of a city's economy. Public transportation puts opportunity within reach.

**Keep SA Moving** maintains essential services that VIA provides today and presents a plan that improves future access to the system.



**SUPPORT THE GROWTH OF OUR ECONOMY AND POPULATION**



**PROVIDE ACCESS TO JOBS**



**ADDRESS SERVICE INEQUITY THAT COULD RESULT FROM UNDERFUNDING TRANSIT**

# WHAT IS THE PLAN?

VIA has been working closely with the public, the City of San Antonio and Bexar County to identify improvements that help our region. The plan to **Keep SA Moving** is designed to improve the transit system by expanding trip options, investing in capital projects, exploring new technology, and putting resources where they are needed.

The plan will appear on the Nov. 3, 2020 ballot as Advanced Transportation District Proposition A.

## TELL US WHAT YOU THINK AT [KEEPSAMOVING.COM](https://keepsamoving.com)

We want to hear from you. Go online and sign up to receive notifications to participate in a tele-town hall conversation.

Note: The Keep SA Moving plan is not final and continued community participation is a vital part of VIA's implementation process.



## IMPROVE THE TRANSIT SYSTEM

- Expand the bus system
- Create a more direct network for new and experienced riders
- Implement more frequent service on busiest corridors
- Add more evening, late-night and weekend service



## EXPAND THE MOBILITY OPTIONS

- Improve coverage throughout the system
- Enhance access for individuals with disabilities or mobility challenges
- Develop more partnerships for connection, shared and accessible services



## FOCUS ON CAPITAL AND TECHNOLOGY

- Develop capital projects to improve the customer experience
- Improve convenience with technology, including phone apps and real-time information systems
- Prepare for Advanced Rapid Transit, or ART
- Attract federal investments

# PLAN GOALS AND OBJECTIVES



## **CONNECT MORE PEOPLE TO JOBS AND SERVICES**

- Improve mobility for people by providing increased access to places of employment, business, education, services and recreation.



## **DECREASE TRAVEL TIME AND INCREASE FREQUENCY**

- VIA will work to decrease wait time, provide quicker transfers, and faster trips by expanding Mobility-on-Demand services, by exploring efficiencies within the existing transit network, and offering more convenient first/last mile connections.
- Invest in facilities to park, start your trip, and transfer to prepare for Advance Rapid Transit, or (ART), services.
- Reduce travel time and traffic congestion for commuters by using HOV lanes for transit and vanpool.



## **INVEST IN IDEAS THAT WILL MAKE TRANSIT EASIER**

- Develop a fully integrated app to plan for connections before, during, and after a trip.
- Expand payment options and providing real-time customer feedback.



## **EQUITY**

Improving coverage is expected to provide more equitable service for essential workers and essential trips. Developing capital projects will also improve the system.



## **INVESTMENTS**

Making investments means financial decisions. Placing resources — like buses and service hours — where they are needed most.



## **INNOVATIONS**

Technology is one way innovative solutions improve transit. Incorporating different models, such as Link on-demand service, is intended to allow for diverse mobility needs.



## **INTEGRATION**

Convenience is a goal of the plan for transit riders. Tools and resources that centralize payment and planning options are part of the plan.

# SHORT-TERM PRIORITIES

**WHAT WILL VIA FOCUS ON PRIOR TO RECEIVING POTENTIAL FUTURE FUNDING IN 2026? IN THE SHORT TERM, WE WILL PRIORITIZE ADJUSTING BUS SERVICES TO MEET DEMAND AND BETTER CONNECT PEOPLE TO JOBS AND SERVICES.**

**1 – 4 YEARS**

**NOW THROUGH 2024**



## **CONNECT MORE PEOPLE TO JOBS**

- Introduce Mobility on Demand services such as VIA Link to better serve customers living in Northwest San Antonio and Sandy Oaks



## **MAKE SYSTEM ADJUSTMENTS**

- Consolidate overlapping bus service
- Adjust bus services to meet consumer demand along lower and higher ridership routes
- Simplify route designs to help vehicles move more efficiently



## **MAINTAIN VIAtrans SERVICES**

- Make sure that seniors and customers who can't use regular bus service because of a disability continue to receive VIAtrans service at current levels.

# LONG-TERM PRIORITIES

**LONG-TERM PRIORITIES START BEFORE FUNDING BEGINS ON JAN. 1, 2026,  
PENDING VOTER APPROVAL**

**5 – 10 YEARS**

**2025 THROUGH 2030**



## IMPROVE THE TRANSIT SYSTEM

- Upgrade bus service so that vehicles arrive at least every 30 minutes during peak traffic periods across the system
- Improve travel speed
- Expand hours of operation
- Provide improved service 7 days a week
- Improve reliability so that services arrive and depart on time



## EXPAND THE MOBILITY OPTIONS

- Expand Mobility on Demand services such as VIA Link to more areas that aren't suited for traditional bus service
- Partner with private-sector transportation organizations, such as ride-share companies, to connect people within a mile radius of a transit stop or station
- Implement HOV lanes
- Plan and develop an Advanced Rapid Transit (ART) network
- Implement service innovations for accessibility



## FOCUS ON CAPITAL AND TECHNOLOGY

- Integrate multi-modal trip planning and payment options
- Develop flexible payment choices
- Implement real-time customer feedback
- Improve the overall online trip-planning customer experience