



KEEP SA MOVING

A PLAN TO CONNECT PEOPLE TO JOBS AND OPPORTUNITY



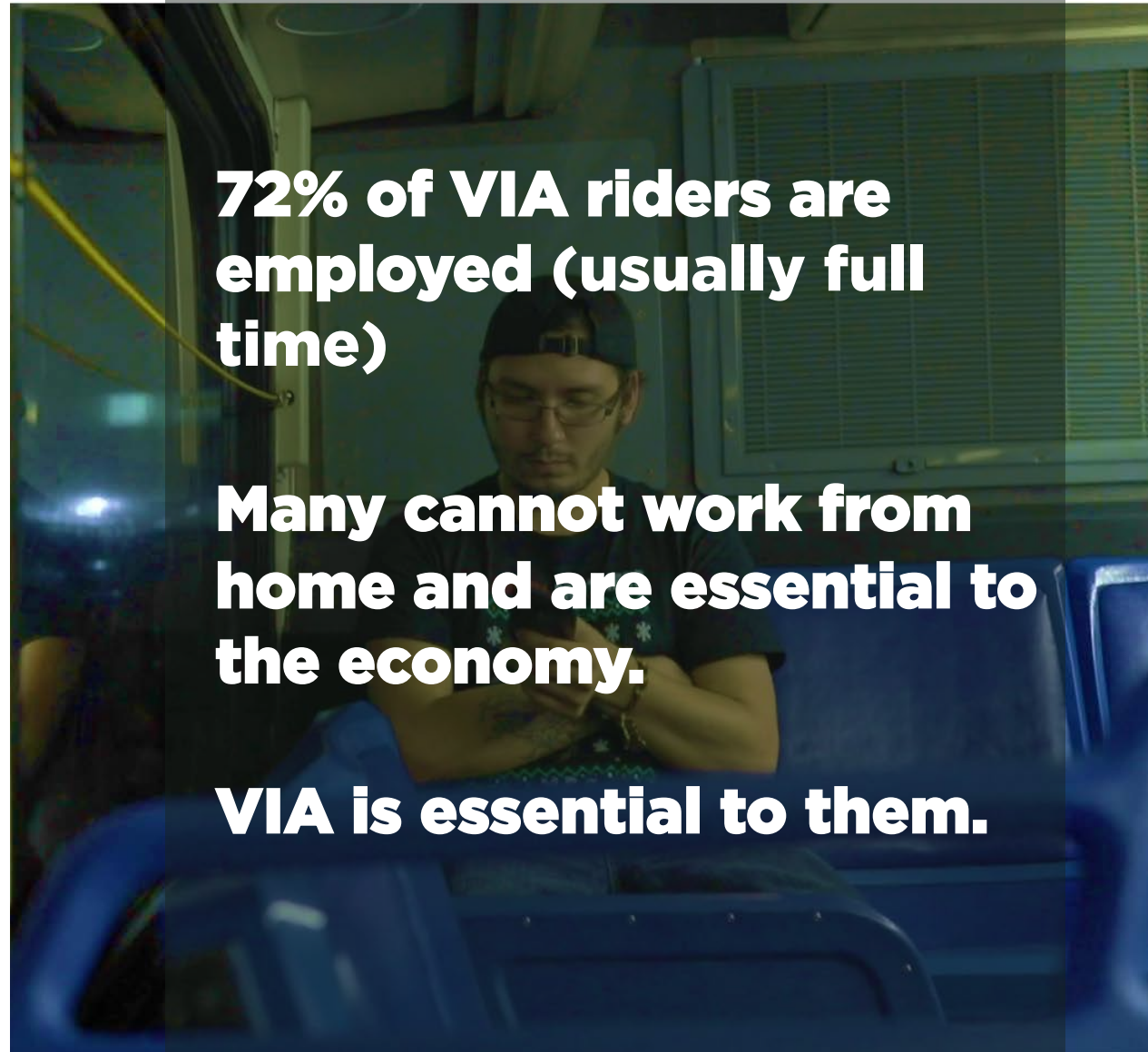
**A plan designed to
improve the transit and
mobility network that
contributes to the
economy and addresses
population growth.**

VIA  **KEEP SA MOVING**

CONNECTING PEOPLE TO JOBS

- **Utilize VIA 5-7 days a week**
- **58% have no motor vehicle in the household**
- **61% Hispanic, 20% Black/African American**

Source: 'Who is the Rider' Survey 2019



72% of VIA riders are employed (usually full time)

Many cannot work from home and are essential to the economy.

VIA is essential to them.

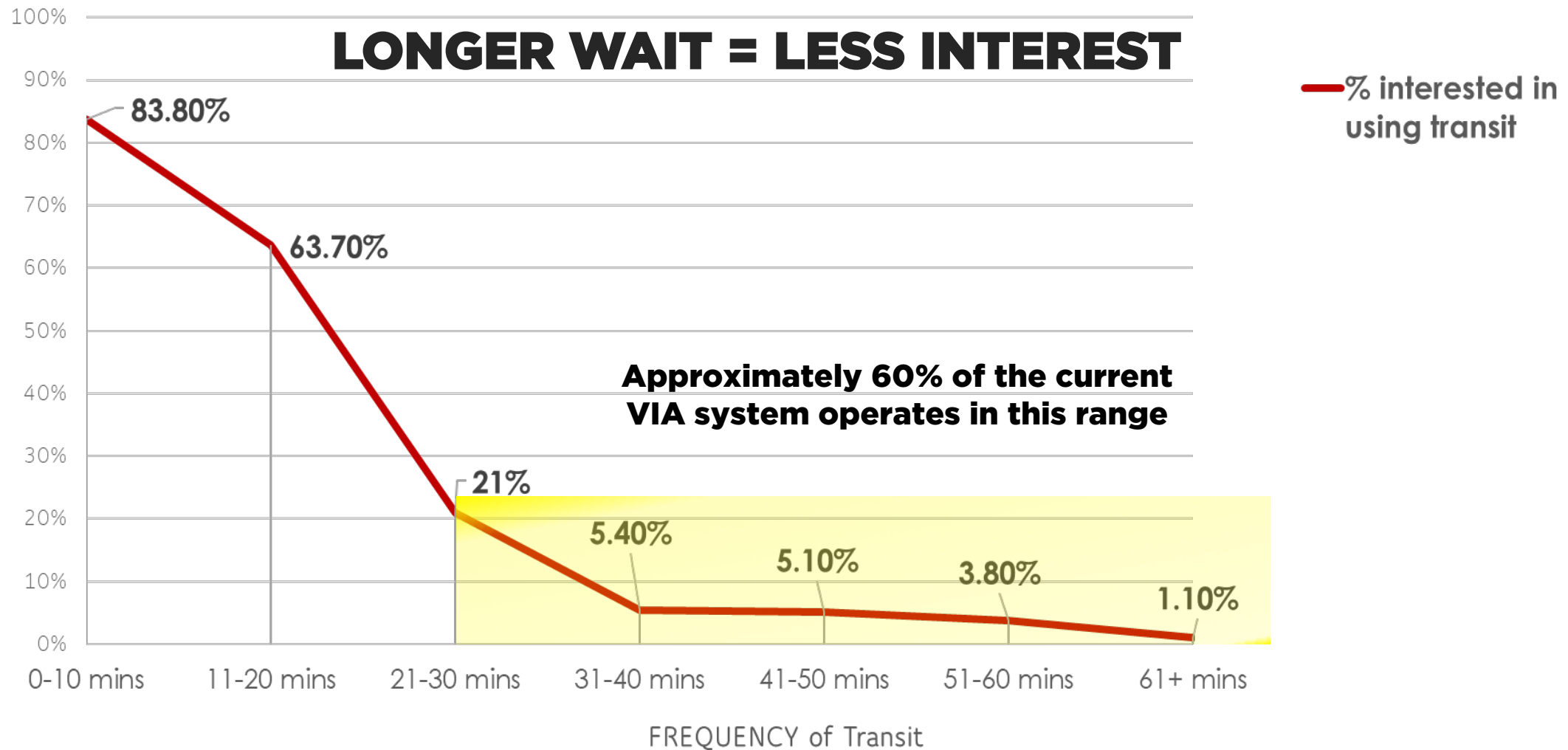
ADDRESSING POPULATION GROWTH

**TOP 5 in growth, nationwide
1 MILLION+ new residents by 2040**

More People, More Traffic

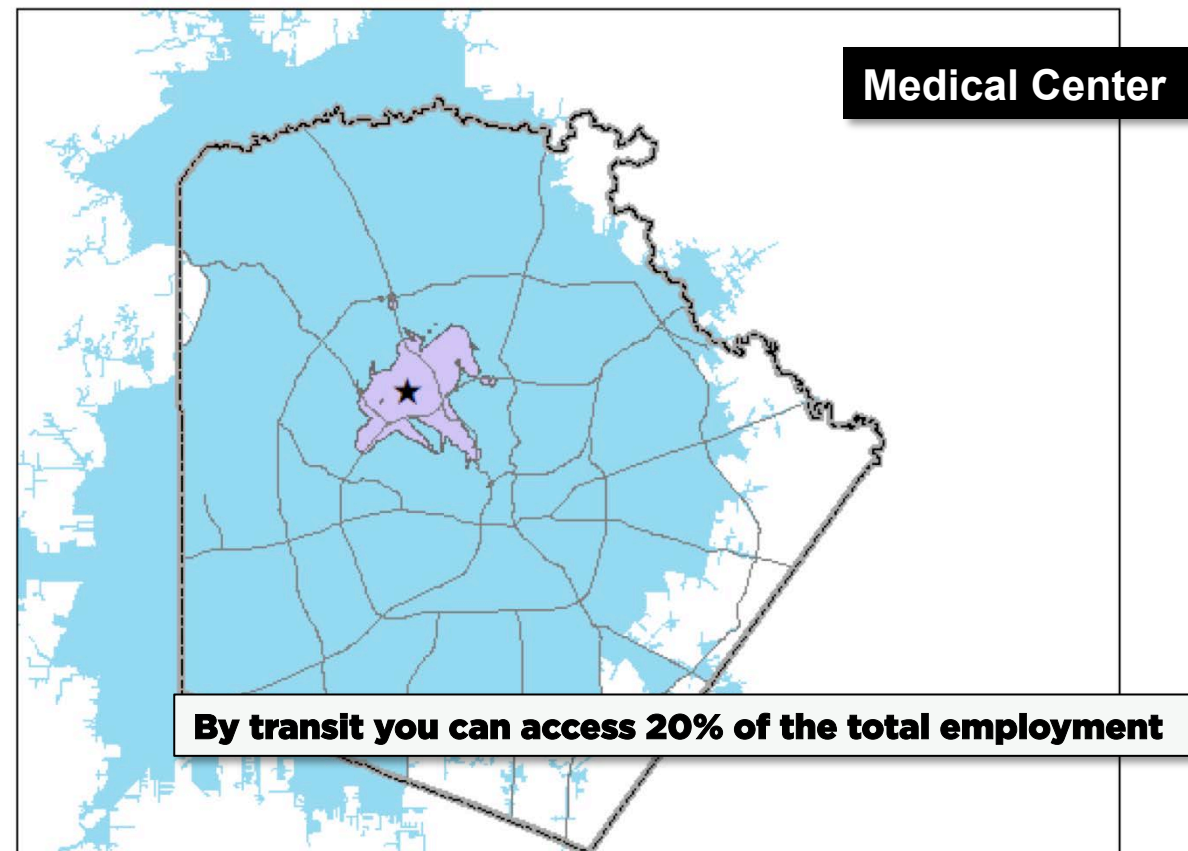
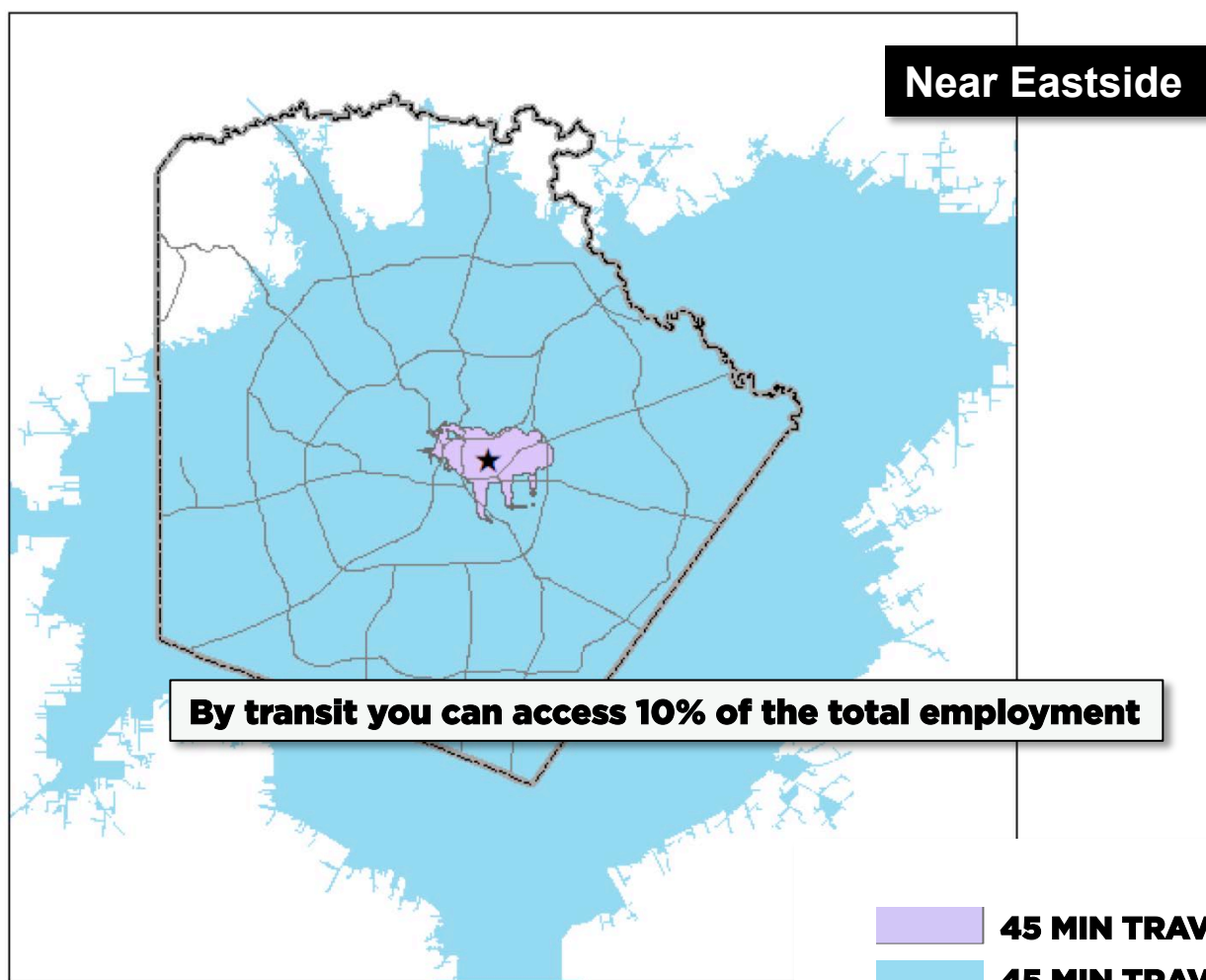


FREQUENCY DRIVES INTEREST IN TRANSIT



IMPROVE SYSTEM | TRAVEL TIMES

How far can you travel by transit and auto within 45 minutes?



 **45 MIN TRAVEL TIME REACH BY TRANSIT**
 **45 MIN TRAVEL TIME REACH BY AUTO**



**2 YEARS OF
OUTREACH**



**50,000
INDIVIDUALS**



**6,300
COMMENTS**



**10,100
SURVEYS**



**25,800
IMPRESSIONS**



**276
EVENTS**

4 GUIDING ELEMENTS OF VIA'S LONG-RANGE PLAN

FREQUENT: A network where core network bus service will operate with better frequency and speed

DIRECT: A network with direct connections to major activity centers

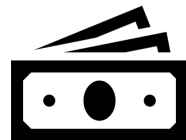
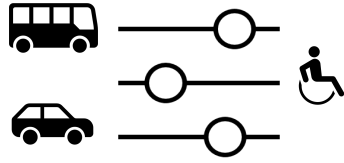
SIMPLE: A network that is easy to understand and simple to use

CONVENIENT: A network where routes and services connect people to key destinations

The Keep SA Moving plan is part of VIA's long-range plan.

3

THINGS TO REMEMBER



Improve the System

Connect more people to more places with additional options by offering more frequent and reliable transit service. Focus on innovation

Expand Mobility Options

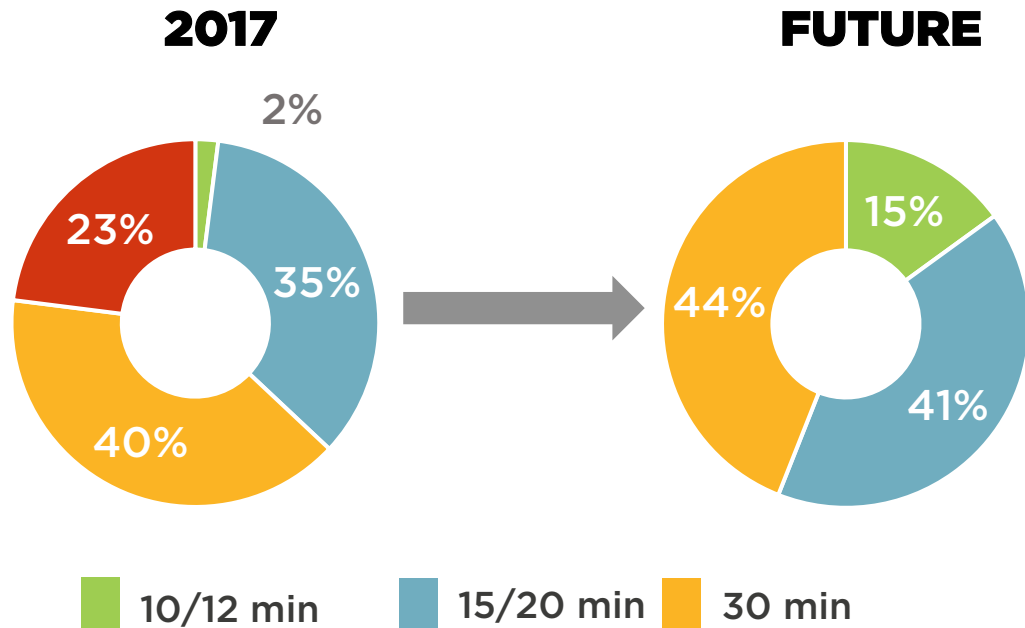
- Make more trip options available to fit different and specific needs.
- More MOD.

Invest in Capital and Technology

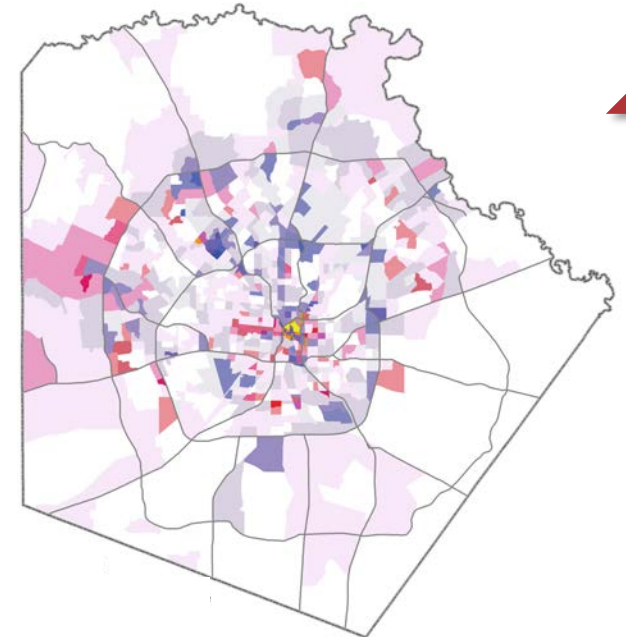
- Rapid Transit
- Universal Travel App
- Attract Federal Dollars

IMPROVE THE SYSTEM

Improve to Frequencies of 30 minutes or better



Increase System Coverage

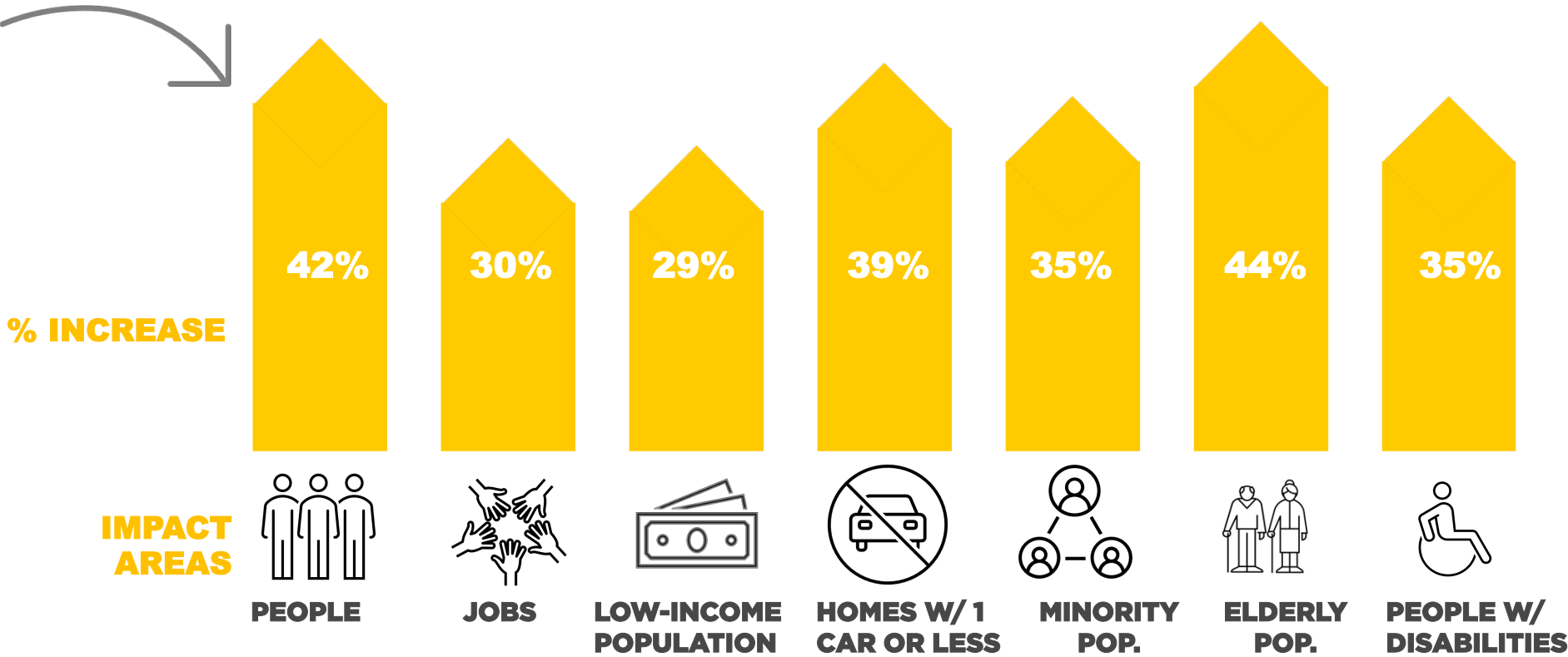


+ 30%

FASTER CONNECTIONS | SHORTER TRAVEL TIME BENEFITS

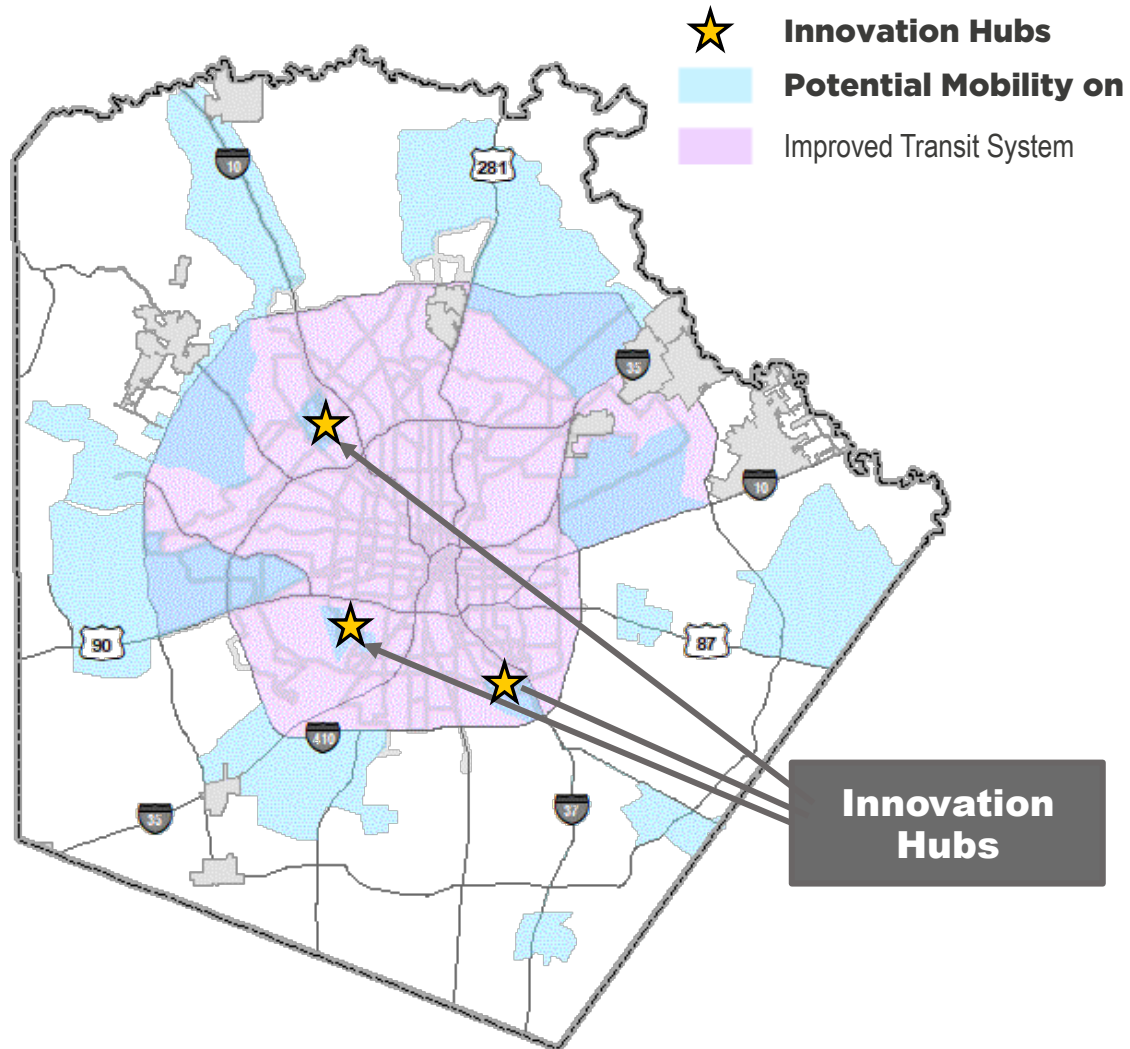


42% more San Antonians will have increased access to frequent bus service that runs every 15 mins. or better during peak hours.



Source: US Census LEHD On The Map 2017 and VIA Draft Plan

EXPAND MOBILITY OPTIONS



Last updated – Sept 24, 2020

MOBILITY ON DEMAND (MoD) SERVICE

- 84% of people will have access within $\frac{1}{2}$ mile of transit
- 92% of jobs will have access within $\frac{1}{2}$ mile of transit
- Expanding Up to 300 square miles of MOD



INNOVATION Hubs

- Partnerships with 3rd party transportation providers
- New transportation technologies
- Flexible, accessible options
- First mile and last mile solutions

PLAN FEATURES



Faster Trips



More Weekend Service



More Coverage



More Overnight Service



Shorter Travel Times



More Evening Service

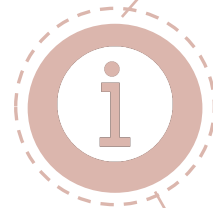
INVEST IN CAPITAL AND TECHNOLOGY



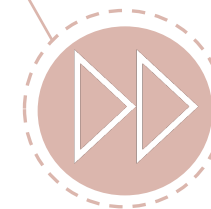
Updated navigation and planning tools



Integrated planning and payment options



Expanded real-time information and communications systems



Prepare for Advance Rapid Transit

THE KEEP SAN ANTONIO MOVING PLAN IS INTENDED TO:



Support the growing population

Connect more people to more jobs and employers to a larger workforce

Support workforce training

Improve quality of transit reach and speed and reduce travel time

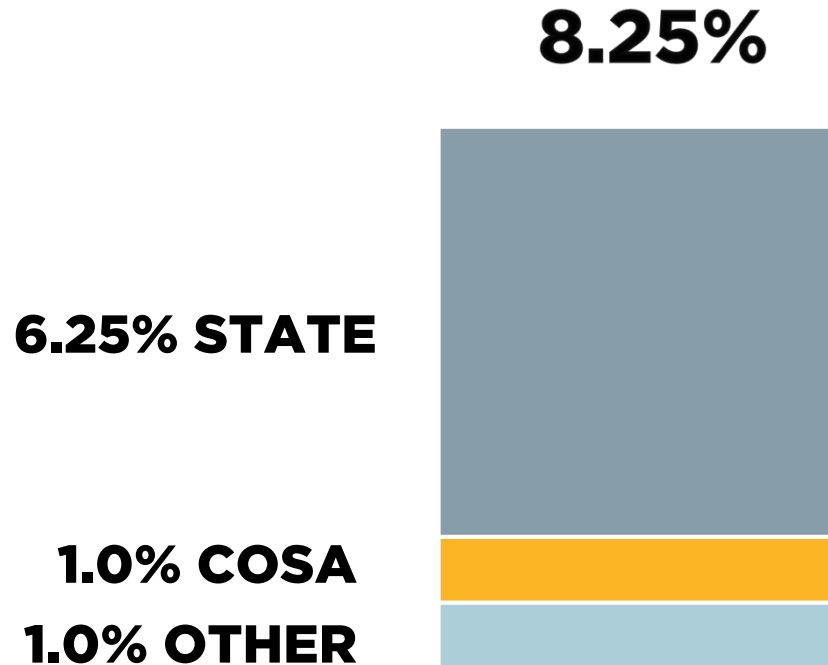
Maintain opportunities for vulnerable population, including elderly and people with disabilities

Secure Federal funding

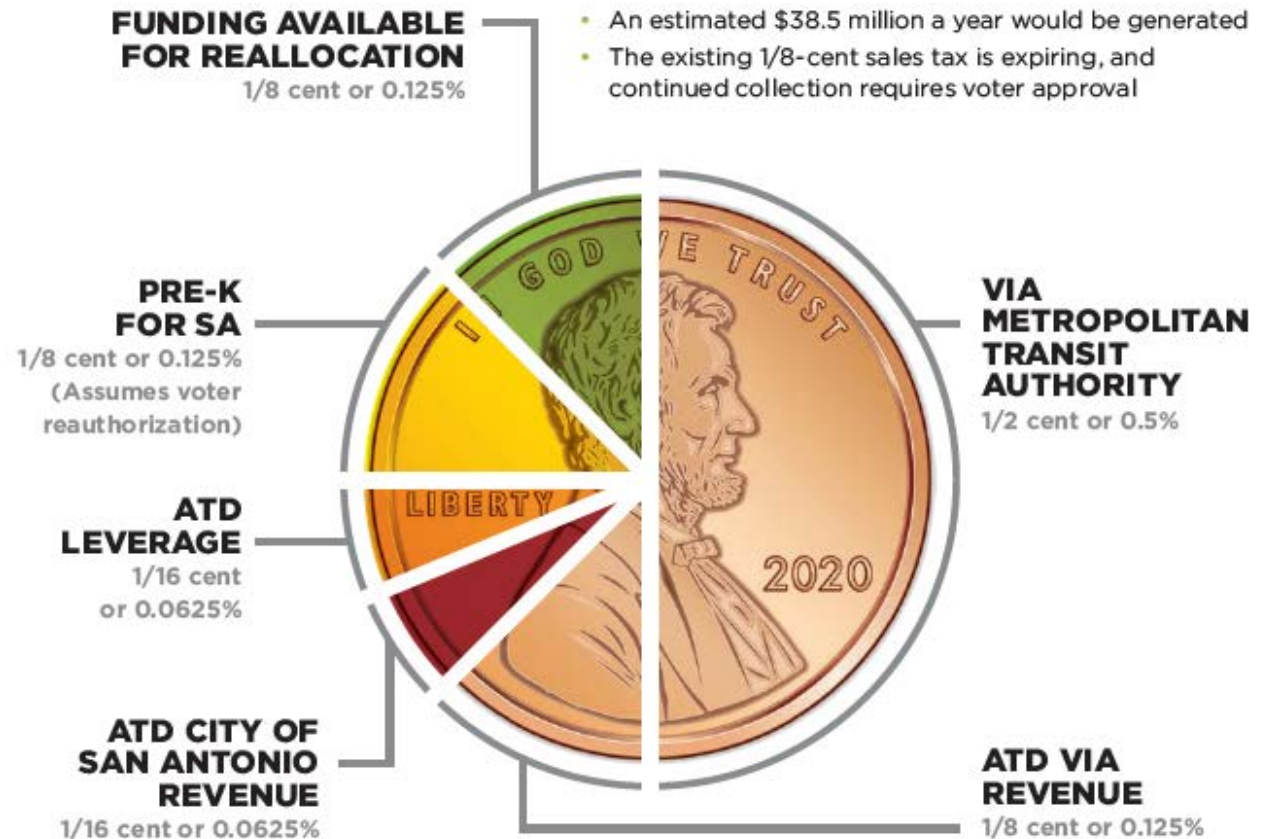
Funding and Ballot Question

UNDERSTAND PROPOSED FUNDING

**1977: Texas Legislature authorized
up to 1% local sales tax for transit**

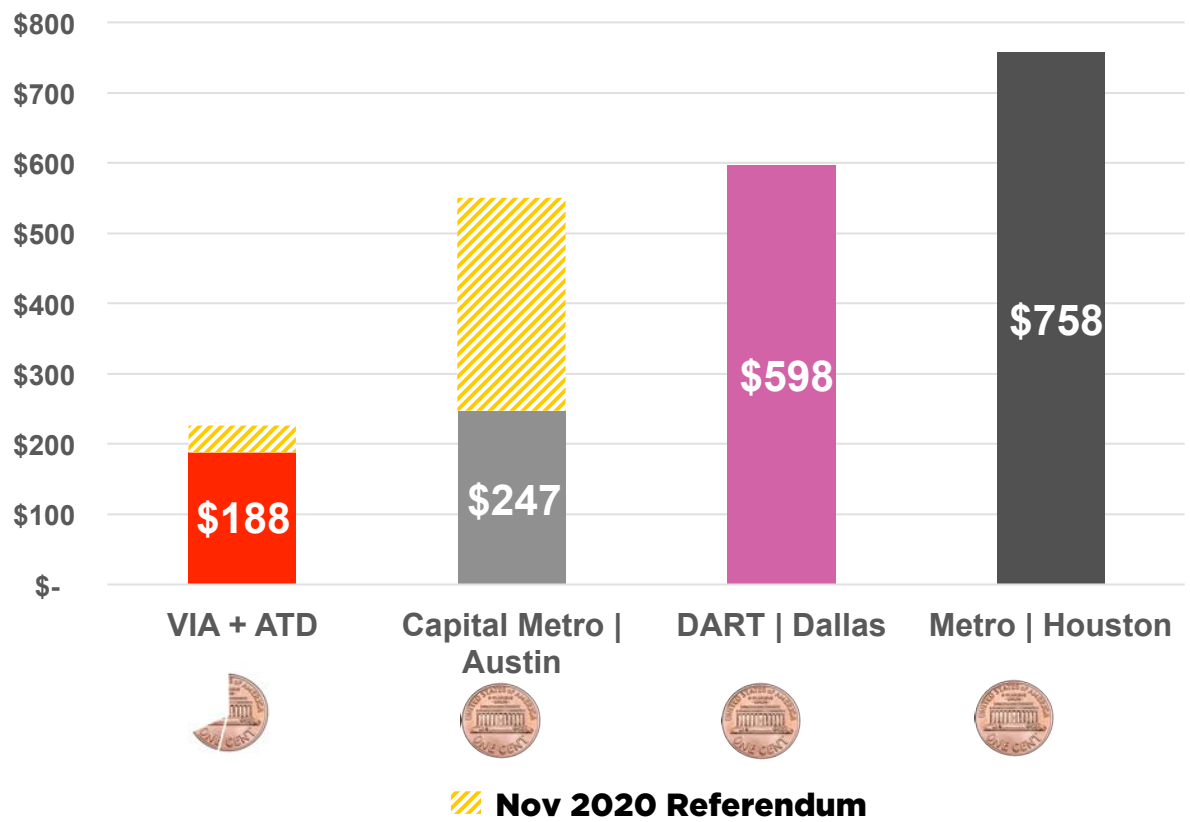


PENNY SALES TAX ALLOCATION

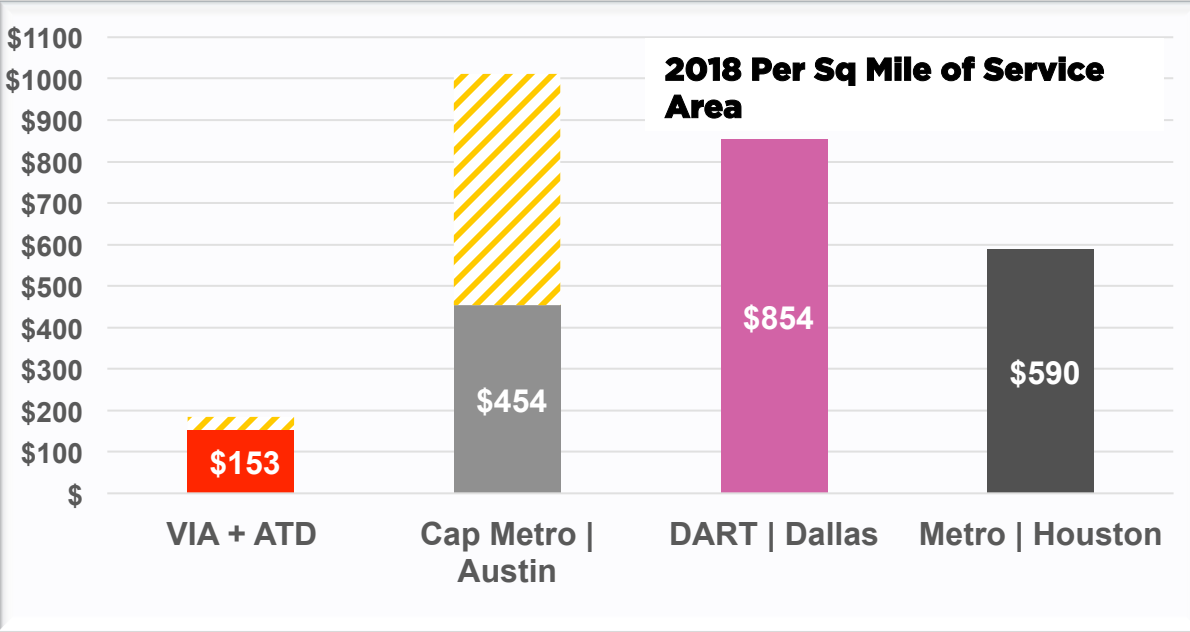
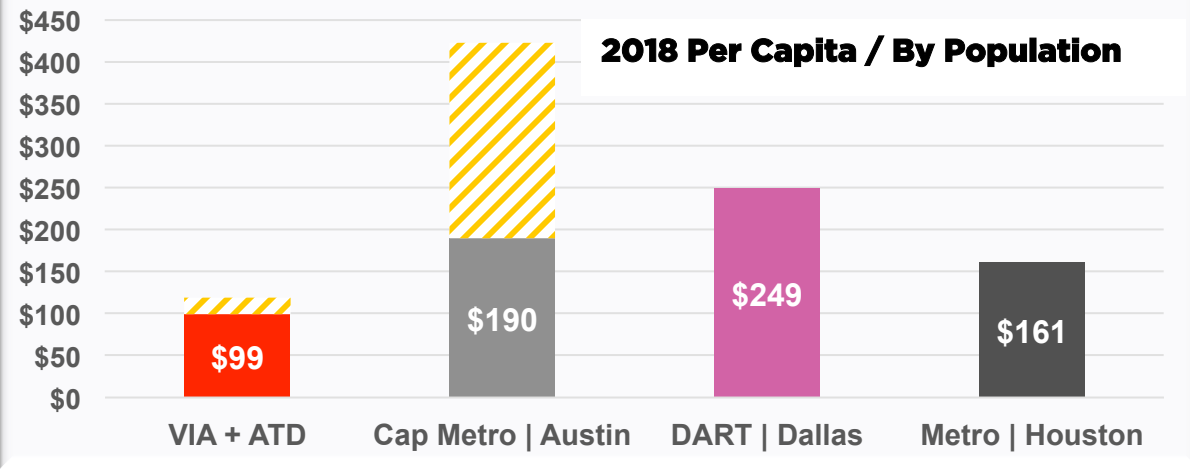


LOCAL TAX INVESTMENTS

2018 Local Tax Funding Comparison



Last updated – Sept 24, 2020



FUNDING TIMELINE

PROPOSED SALES TAX REINVESTMENT TIMELINE



THE BALLOT

PROPOSITION A - ADVANCED TRANSPORTATION DISTRICT

(Previously Created with Voter Approval by VIA Metropolitan Transit Authority)

To provide enhanced public transportation and public transportation mobility options, the Advanced Transportation District (“District”) will utilize a one-eighth of one percent (1/8 of 1¢) sales and use tax. The one-eighth of one percent (1/8 of 1¢) sales and use tax proceeds shall be used for advanced public transportation services, operations, passenger amenities, equipment and other innovative, advanced public transportation purposes or public transportation mobility enhancement purposes.

The District’s local sales and use tax will increase by a rate of one-eighth of one percent (1/8 of 1¢) to a rate of three-eighths of one percent (3/8 of 1¢), with such increase to begin on January 1, 2026. This is a reallocation of an existing sales and use tax resulting in no net tax increase.

For)	“The increase by one-eighth of one percent (1/8 of 1¢)
)	of the local sales and use tax rate to three-eighths of
)	one percent (3/8 of 1¢) to begin on January 1, 2026.”
Against)	

**Key Dates for the November 3, 2020
Joint General, Special, Charter and Bond
Election**

Last Day to Register to Vote: October 5, 2020

**Early Vote Starts: October 13, 2020
Early Vote Ends: October 30, 2020**

Election Day: November 3, 2020

**For a list of voting locations, and any
questions on the election itself please visit
www.bexar.org/elections**

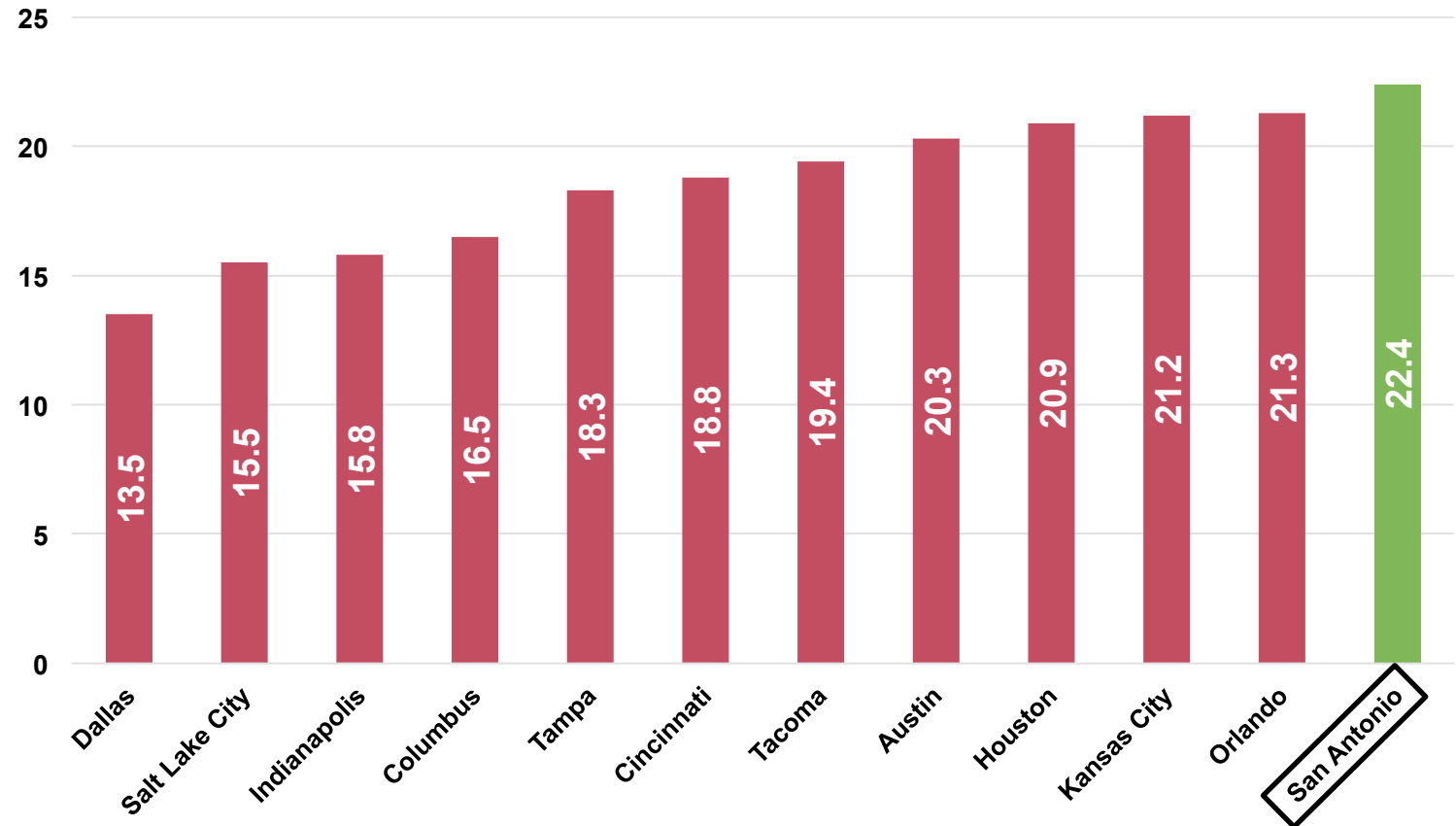


KEEP SA MOVING

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Passengers Per Hour

2018 NTD Data Peer Review



Cost Per Passenger

2018 NTD Data Peer Review

